



## SIGNAGES

#### **AI Mashreq Advertisment**

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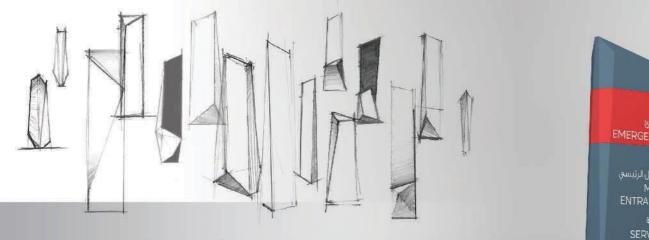
Email: info@almashreqadv.com

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Shop No 3 Al Nakhal Steet deira Dubai

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#### PALM **ILLUMINATED PANELS LETTEPS** $\uparrow$ الصعود إلى الدور NON-ILLUMINATED SIGNAGE Up to level 1 فن وركس TOTEMS Fun Work ساحة المطاعم POPTALS Food Court فوكس سينمأ **CANOPIES AND FASCIAS** Cinema 0801 **NEON SIGNS** G Generate Dening الترجمة بالعر LED TECHNOLOGY MZ (برارین موقف MZ Grand Prix Car Park LG Collo Hypermonket



SOME OF OUP WOPK

EMERGENCY لمدخل الرئيسي MAIN

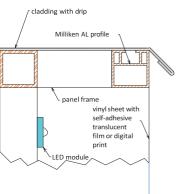
#### ILLUMINATED PANELS

#### **FLEX FACE**



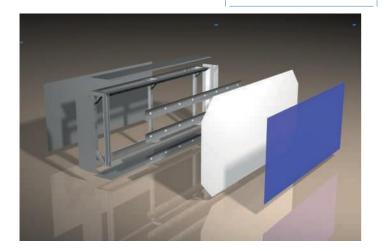
Signtech Mil

Milliken





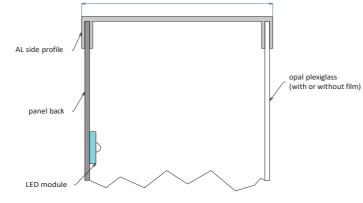
Panel material	aluminium
Face material	vinyl
Graphics	print, film
Light source	LED modules,
Colour of sides and back	RAL, customer preference
Panel dimensions (w. × h.)	
Signtech	from 1 × 1 to 10 × 40 m
Milliken	from 1 × 1 to 2 × 8 m

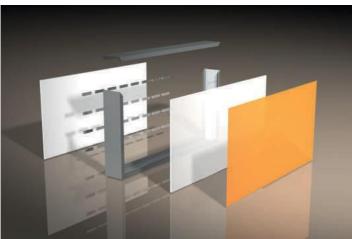


#### ILLUMINATED PANELS

#### **PLEXIGLASS FACE**







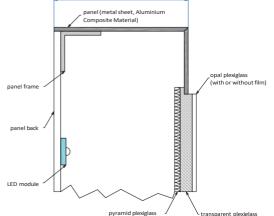


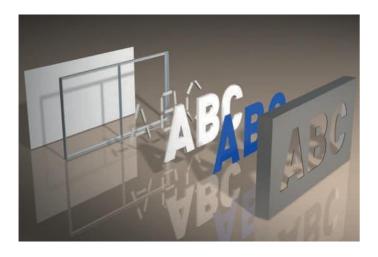
Panel material	aluminium
Face material	opal plexiglass
Graphics	print, film
Light source	LED modules, fluorescent lamps
Colour of sides and back	RAL, customer preference
Panel dimensions (w. × h.)	
single-sided	from 0.5 × 0.5 to 4 × 1.5 m
double-sided	from 0.5 × 0.5 to 4 × 1.5 m

## ILLUMINATED PANELS

## **INLAY FACE**





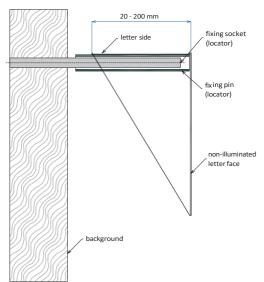




Panel material	aluminium, Aluminium Composite Material
Face material	inlaid plexiglass
Light source	LED modules, fluorescent lamps
Colour of sides and back	RAL, customer preference
Panel dimensions (w. × h.)	from 0.5 × 0.5 to 1.5 × 30 m
Panel depth	80 - 150 mm
Installation	façade, steel structure

## LETTER SIGNAGE





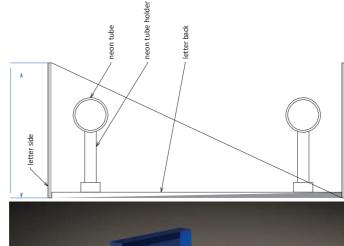


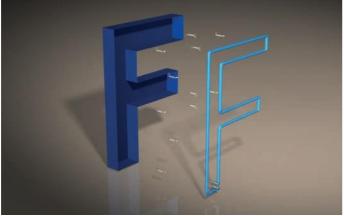


Body material	aluminium, stainless steel
Body colour	RAL, customer preference
Face material	aluminium, stainless steel
Depth of characters	20 - 200 mm

## **LETTER SIGNAGE**









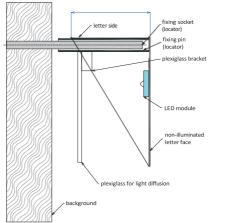
## Carrefour ()

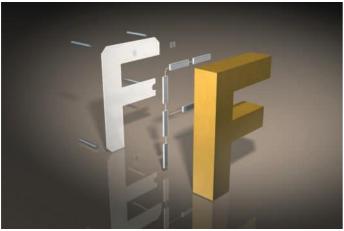
Body material	aluminium, stainless steel
Body colour	RAL, customer preference
Light source	neon
Depth of characters	50 - 200 mm
Height of characters	0.3 - 2 m



#### LETTER SIGNAGE





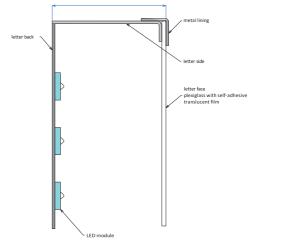


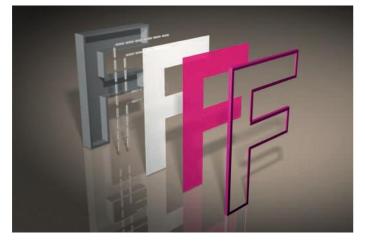


Body material	aluminium, stainless steel
Body colour	RAL, customer preference
Face material	aluminium, stainless steel
Light source	LED modules

## **LETTER SIGNAGE**





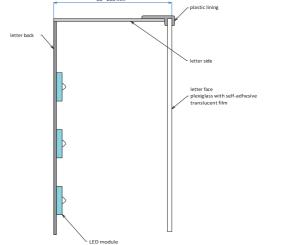


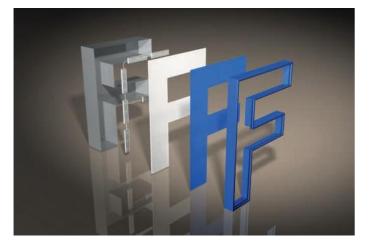


Body material	aluminium, stainless steel
Body colour	RAL, customer preference
Face material	plexiglass + film, coloured plexiglass
Lining	aluminium, stainless steel
Light source	LED modules, fluorescent lamps

#### LETTER SIGNAGE





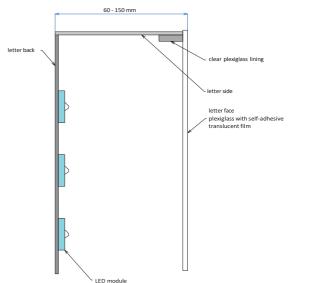




Body material	aluminium, stainless steel
Body colour	RAL, customer preference
Face material	plexiglass + film, coloured plexiglass
Lining	PVC
Light source	LED modules

## LETTER SIGNAGE





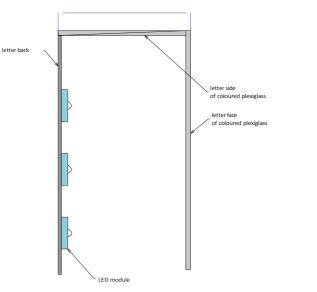


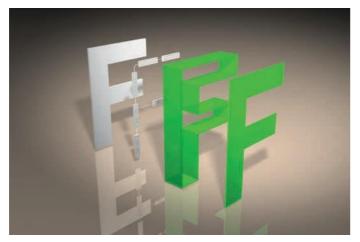


Body material	aluminium, stainless steel
Body colour	RAL, customer preference
Face material	plexiglass + film, coloured plexiglass
Light source	LED modules

## LETTER SIGNAGE



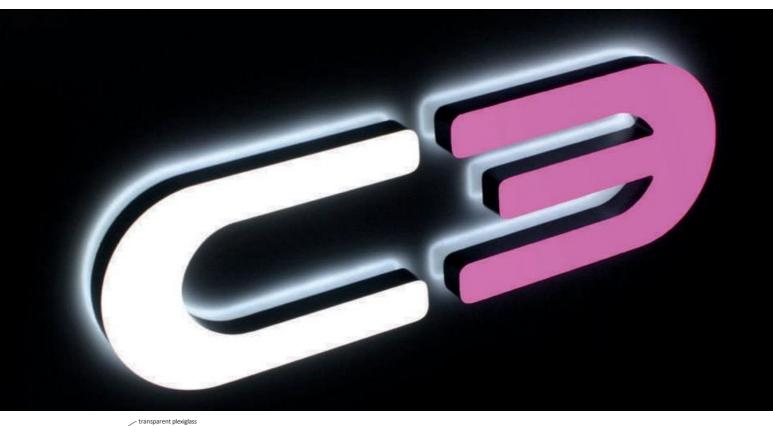


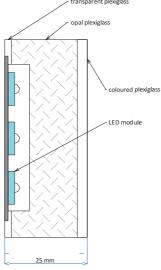




Body material	coloured plexiglass
Body colour	according to plexiglass
Face material	coloured plexiglass
Light source	LED modules

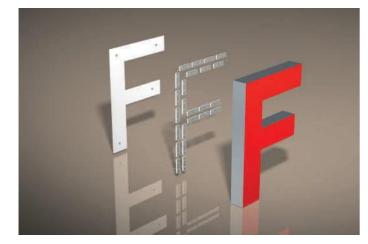
## LETTER SIGNAGE





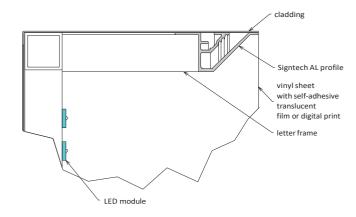
adidas

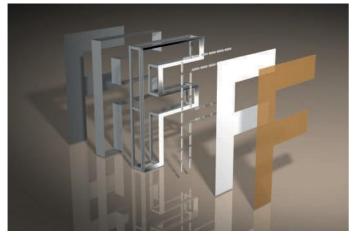
Body material	plexiglass joined with an adhesive
Body colour	RAL, customer preference
Face material	coloured plexiglass
Light source	LED modules
Depth of characters	25 mm



## LETTER SIGNAGE







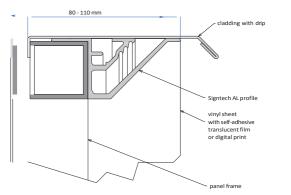


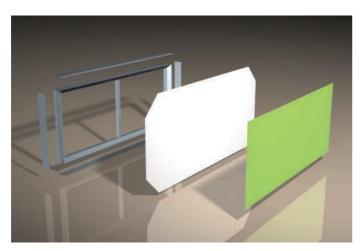
Body material	aluminium
Body colour	RAL, customer preference
Face material	vinyl
Light source	LED modules, fluorescent lamps
Depth of characters	200 - 450 mm
H light of characters 2	6 m

## NON-ILLUMINATED SIGNAGE

## **FLEX SIGNAGE**







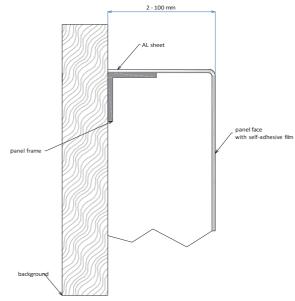


Panel material	aluminium
Colour of sides and back	RAL, customer preference
Face material	vinyl
Graphics	print, film
Panel dimensions (w. × h.)	from 1 × 1 to 10 × 40 m
Panel depth	80 - 110 mm
Installation	façade, steel structure

#### NON-ILLUMINATED SIGNAGE

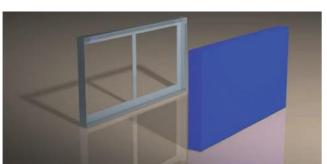
## **SOLID SIGNAGE – SHEET METAL**







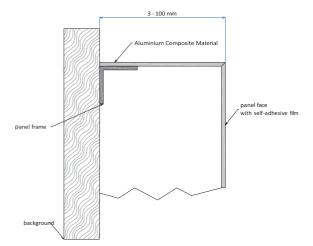
Panel material	aluminium
Colour of sides and face	RAL, customer preference
Graphics	print, film
Panel dimensions (w. × h.)	customer preference
Panel depth	2 - 100 mm
Installation	façade, steel structure



#### NON-ILLUMINATED SIGNAGE

## **SOLID SIGNAGE – ACM**







Technical specifications

Panel material

Colour of sides

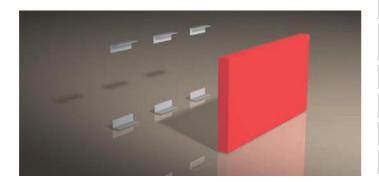
Panel dimensio

Panel depth

Installation

Graphics

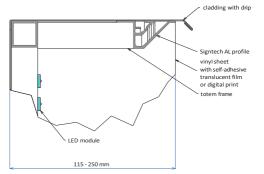
	Aluminium Composite Material
and face	according to Aluminium Composite Material
	print, film
ns (w. × h.)	customer preference
	3 - 100 mm
	façade, steel structure



#### TOTEMS

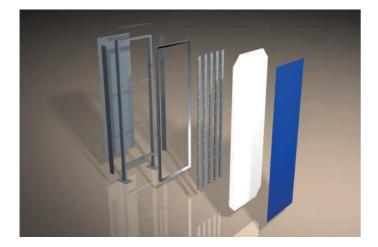
#### **FLEX FACE**







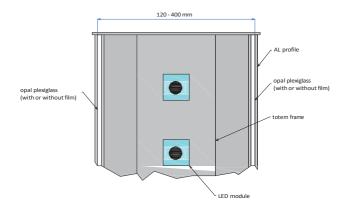
Design	straight
Frame material	steel, aluminium
Face material	vinyl
Colour of cladding	RAL, customer preference
Graphics	print, film
Panel dimensions (w. × h.)	from $1 \times 2$ to $2 \times 8$ m
Light source	LED modules, fluorescent lamps
Installation	bases / embedded



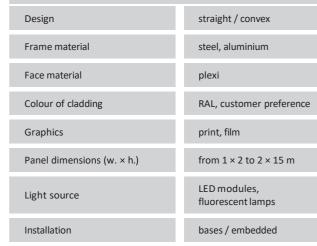
#### TOTEMS

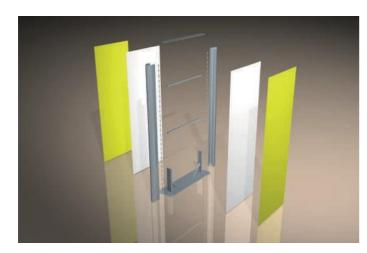
## **PLEXIGLASS FACE**







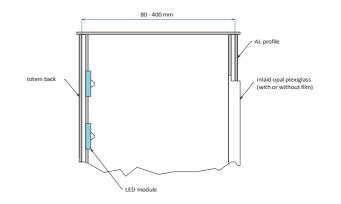


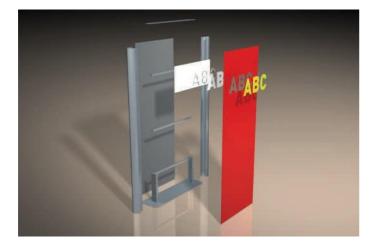


#### TOTEMS

## **INLAY FACE**









Technical specifications

Frame material

Design

Face material

Colour of cladding

Graphics

Panel dimensions (w. × h.)

Light source

Installation

straight / convex

steel, aluminium

aluminium, Aluminium Composite Material

RAL, customer preference

inlaid plexiglass, film

from  $1 \times 2$  to  $2 \times 15$  m

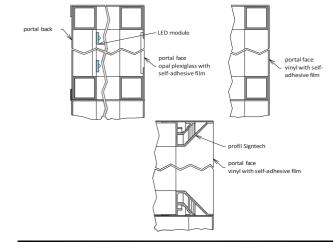
LED modules, fluorescent lamps

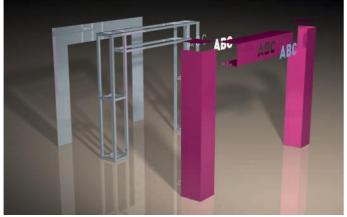
bases / embedded

#### PORTALS

## **PORTAL SIGNAGES**









#### Technical specifications

Face material

Frame

acemateria

Graphics

Colour of cladding

Depth

Panel dimensions (w. × h.)

Light source

Installation

steel, aluminium

vinyl, aluminium, Aluminium Composite Material

print, film , inlaid plexiglass

RAL, customer preference

customer preference

customer preference

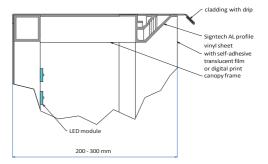
LED modules, fluorescent lamps

bases, embedded, onto the façade

## CANOPIES AND FASCIAS

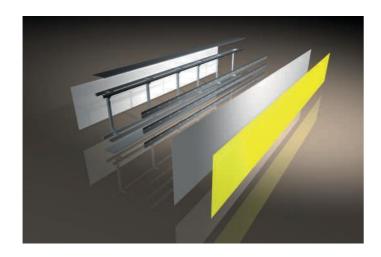
## **FLEX FACE**







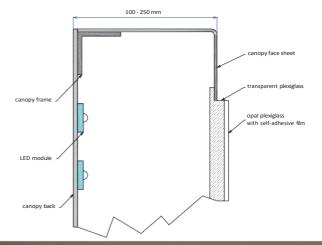
Frame material	aluminium
Frame colour	RAL, customer preference
Face material	vinyl
Graphics	print, film
Depth	200 - 300 mm
Panel dimensions (w. × h.)	from 0.5 × 5 to 1.5 × 50 m or more
Light source	LED modules, fluorescent lamps
Installation	façade, steel structure

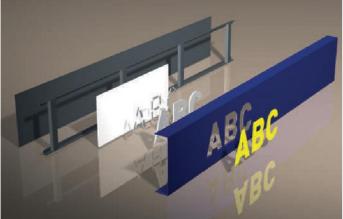


#### CANOPIES AND FASCIAS

#### **INLAY FACE**









#### Technical specifications

Installation

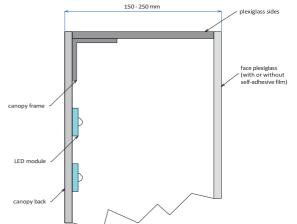
Frame material aluminium Colour of cladding RAL, customer preference aluminium, Face material Aluminium Composite Material Graphics inlaid plexiglass Depth 100 - 250 mm from 0.5 × 2 to 1.5 × 10 m Panel dimensions (w. × h.) LED modules, Light source fluorescent lamps

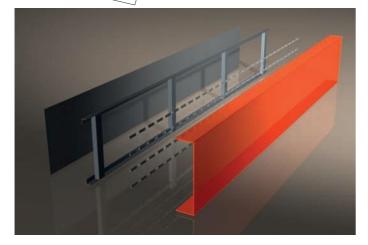
façade, steel structure

#### CANOPIES AND FASCIAS

## **PLEXIGLASS FACE**









#### Technical specifications

Frame material	alun
Face material	opal colo
Graphics	prin
Depth	100
Panel dimensions (w. × h.)	from
Light source	LED fluoi
Installation	faça

#### aluminium

opal plexiglass, coloured plexiglass

print, film, inlaid plexiglass

100 - 250 mm

from 0.5  $\times$  2 to 1  $\times$  10 m

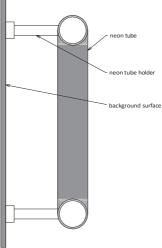
LED modules, fluorescent lamps

façade, steel structure

#### **NEON SIGNS**

## **NEON SIGNS**









Light source
Colour
Height of character
Tube diameter
Type of glass

neon
according to neon sign
0.2 - 2 m
8, 10, 12, 15, 18, 20 mm
clear, coloured

#### LED TECHNOLOGY



Energy saving, durable and maintenance-free modern light sources, which have been fully replacing the function of fluorescent lamps and neon tubes. Carefully chosen LED modules from high-quality suppli ers are among 3P's priorities, providing trouble-free functionality with minimal necessity for maintenance service.

They suit the signage industry perfectly for several reasons:

- Their luminous efficiency is higher than is the case with fluorescent lamps.
- Their energy consumption is much lower (up to 6 times) than that of fluorescent lamps.
- They can emit light in the required colour without complex coloured filters.
- They are vibration-resistant.
- They are ideal for use in an environment where the light is often switched off and on.
- Their service life is extremely long, lasting up to 50,000 hours com pared to 8,000 to 12,000 hours in case of fluorescent lamps, and 1,000 to 2,000 hours of standard light bulbs.
- They are tiny and can easily fit onto printed circuit boards or into narrow spaces.
- They are environmentally friendly in that they do not contain mercury (unlike fluorescent lamps).
- There is almost no need for maintenance service.

#### LIGHT SOURCE OVERHAUL:

Fluorescent lamps in panels can be replaced with LED modules, which are pre-fitted to aluminium strips of various lengths. Such replace ment results in a provable reduction in power consumption of up to 1/6 compared to the existing operation. The fitting of LED modules on aluminium strips provides convenient handling.





## A GLIMPSE OF OUR RECENT MORK

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# **ROAD SIGNAGES**

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	$\Delta$	$\triangle$	A			1	7		$\nabla$
Dual carriageway ends (two lanes join - beware of oncoming traffic)	Curve in the road to the left (slow down)	Curve in the road to the right (slow down)	Curves or bends in the road (drive careful)	Low flying aircra (do not be dist			<u>k</u>		~
							give way to strians	Yo	u must give way
U Turn ahead	High Voltage overhead cable	Opening bridge ahead	Road works ahead	Tunnel		(			(iii)
			$\Delta$						STOP
Quayside or river bank ahead	Loose chippings	Slippery Road	Speed Hump	Risk of falling	ş rocks		t not enter road	3	'ou must stop
Traffic signal	s ahead Give	Way sign ahe	ad Stop si	gn ahead	and the second s	Junction ou will me other tr	erge with	Roun	dabout ahead
T-intersectio	n ahead	A section ahea				ſ	7	Alexale	A headroom
(you will n stop)	eed to (s	low down and repare to stop	al	an crossi nead	ng	Two-way	traffic		azard ahead
Î	∍	F	6	D	Q	ð	<b>A</b> • 80		
You must go this way	You must go this v	vay You must go th	CONTRACT 1	not turn left	You must n	ot turn Right	You must not e 80km/h speed		You must not overtake
0	€				6	D	K		60
Ahead only	Turn right only	Pass either si	THE REPORT OF THE PROPERTY OF	ous Materials	No Good	ls Vehicles	No Pedestri	ans	No Cyclists
	٢	0	0		Q	Ø	Ø		42 42
60kmh minimum speed lím - freeway	it Roundabout. Travel in direction of the arr		eep left Qualific	ation Plate	No	U'turn	You must not use	your horn	Maximum Height Limits



Take extra care when driving near schools, especially at times when children are arriving to start the school day or leaving at the end of the day. These are the busiest periods of the day and children do not have a strong sense of road safety, especially when they are very young. They many cross the road without looking or may already be crossing as you approach. Be aware of the speed limit in the area. It is likely to be lower than the surrounding roads. Flashing lights will also tell you that you are approaching a school.

A sign showing a picture of an animal, such as a camel, warns drivers that animals may be on the road. The symbol on these signs may also represent sheep or goats. Domestic animals are regularly herded across roadways and temporary signs may be displayed leading up to the area where the animals will cross.



Slow down when you see these signs and watch out for animals on the road. Leave as much space as possible to allow for their unexpected movements.

Never use your car horn around animals - it may frighten them and could cause them to run and cause a crash.

Two-way traffic crosses one-way road ahead	Road narrows on the left ahead	Road narrows on both sides ahead	Right lane ends ahead		
Other dangers ahead	Uneven road	Diversion to opposite carriageway ahead	Left-hand lane closed ahead		
	E				

A			
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No	No through road Steep hill downwards ahead Steep hill upwa				ds	ne 1				
and a second sec	Marker Signs	nhysical bazards, su	ch as a bridge structure,	guardrails or	Hagan	and Marker Signs ni marker signs identify ai islands. The signs below	ysical hazardu, u provide some exa	uch as a bridge at ingles of bagged r	ructure, gab market signs	strails or
			nples of hazard marker s		3	1	Æ	2		3
	Ť		1	1		Hezard Plate	Razard Warker	Single Chevr	on Right	Single Chevron Leff
	2	ZN				>>>	***		22	
	24 C				Mul	tiple Crevron Highi Mu	tiple Chavion Left	1 Tojunction (	Justion	
1			-B			>>>	K	~~	**	0))
Ha	zard Plate	Hazard Marker	Single Chevron Righ	Single Chevron Left		iltiple Chevron Righ	Muitiple C	Chevron Left	T-Juni	tion Chevron

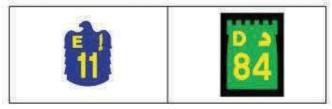
# **ROAD SIGNAGES**

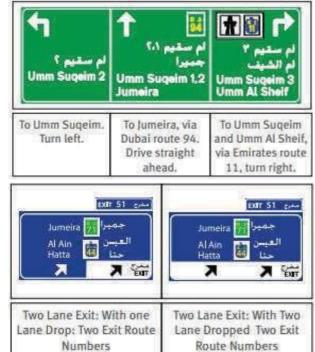
#### Guide Signs

Guide signs provide direction. They include information about route numbers, street names and destinations and are generally in both Arabic and English. These signs:

- Enable drivers to find their destinations
- Avoid confusing drivers with too much information
- · Present drivers with predictable information
- · Give drivers advance notice so that directional changes can be made safely
- · The colours that are used in the background of guide signs are:
- Blue located on national routes and include the Emirates route emblem
- Green located on local Dubal routes and include the Dubai route emblem
- · White these show local points, roads or destinations
- Brown provide additional information including symbols to describe the destination

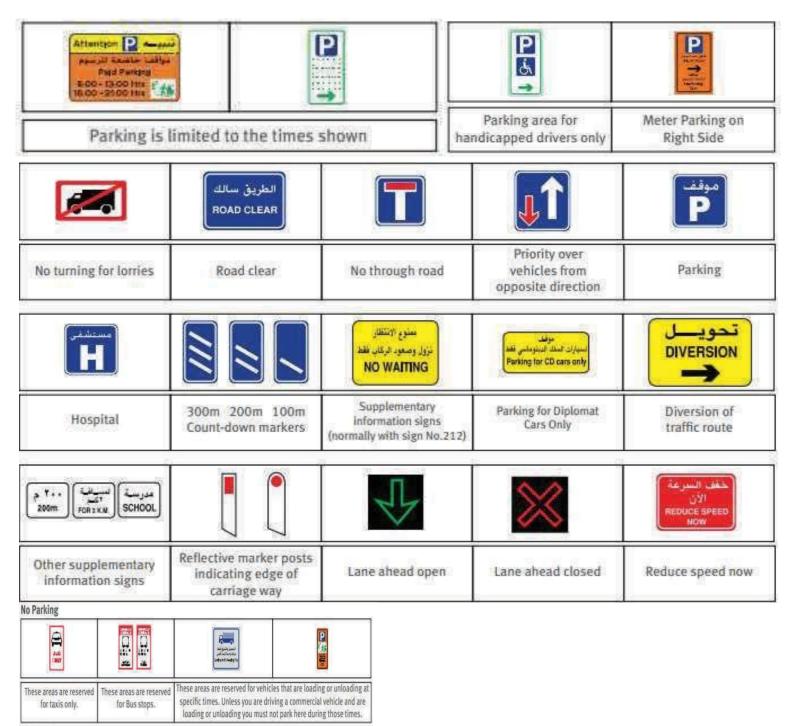
The signs below are examples of the emblems used on guide signs





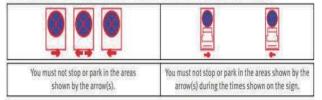
	0				تامل میرا Juneto Beach مدینه دیر المیزانات Outsi Zoo
Dubai routes	City Centre Central Business District:-	Emirates routes	Dubai International Airport	Freeways	Tourist destination descriptions

Î.	IIP		лж.	ঙ্গা
Right lane closure ahead	Additional lane added	Lane use is controlled (trucks not permitted in left lane)	Five lanes merging to four lanes	Lane use control directional restriction
<b>W</b>	4	<b>111</b>	17	
Begining/End of Median		Joining Lane		



#### No Stopping

These signs tell you that you must not stop at the curb for any reason. You must obey the signs.



#### Freeway Control Signs

Freeway control signs are used to indicate to road users which roads are classified as a freeway. They show the start and end of f







#### AI Mashreq Advertisment

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